

NEWSLETTER

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Everyday Health,
Responsibly Made

Promixco
Pharmaceuticals

Month at a Glance

January 2026 was a foundational month for Promixco Pharmaceuticals. As Bangladesh's healthcare sector continues to expand, we have spent the past 31 days sharpening our competitive edge. Our focus remained disciplined: stabilizing core operations, aligning our product strategy with market needs, and ensuring we are fully prepared for scalable, compliant growth.

Navigating the Market Landscape

Demand for affordable medicines and hygiene products is surging domestically and across South Asia and Africa. Our January initiatives focused on:

- **Local Impact:** Meeting rising domestic demand for essential health solutions.
- **Global Readiness:** Streamlining documentation to meet stringent export standards.
- **Strategic Positioning:** Opening new opportunities in institutional, wholesale, and international markets.

Core Product Focus

Our portfolio advances safety, affordability, and compliance:

1. **Essential Formulations:** Refining core pharmaceuticals and healthcare products.
2. **Preventive Health:** Scaling hygiene products for everyday consumer use.
3. **Compliant Packaging:** Updating labeling and documentation to exceed local and international regulations.

January's Key Work Areas

Focus Area

Strategic Objective

Operational Execution

Align supply chains and production workflows for consistent output.

Operational Execution

Strengthen internal audits to meet international standards.

Operational Execution

Map distribution channels for domestic and cross-border reach.

Operational Execution

Enhance traceability and reporting across production and commercial teams.

Strategic Impact

January's efforts reduced operational risk and boosted compliance confidence, creating a clear, sustainable path for Promixco to lead in Bangladesh's pharmaceutical sector.

Looking Ahead: February 2026

February focuses on execution at scale:

- Deepening domestic market presence
- Activating new export partnerships
- Converting compliance groundwork into measurable sales and distribution growth

Built on discipline. Driven
by demand. Ready for
responsible growth.

